

**EARLY BIRD  
DISCOUNT  
Deadline  
21 January**

## **Conference Speakers**

**Christopher Allen**  
DG Environment  
European Commission

**Andrew Hetherington**  
Repak, Ireland

**Kees Clement**  
Ministry of Environment  
The Netherlands

**Fritz Flanderka**  
DSD AG, Germany

**David Perchard**  
Perchards, UK

**Bob Schmitz**  
European Regulatory Affairs  
Belgium

**Johan Sneyers**  
Val-I-Pac, Belgium

**Melissa Shinn**  
European Environmental Bureau  
Belgium

**Richard Barnish**  
Valpak, UK

**Zbynek Kozel**  
Eko-Kom, Czech Republic

**Martins Popelis**  
Latvian Ecological Systems Institute  
Latvia

**Gary Parker**  
Pira, UK

**Bernard Herodin**  
Eco Emballages, France

**Frank Koelewijn**  
Petcore, Belgium

**Janusz Plocica**  
Rekopol, Poland

**Renaud Batier**  
APEAL, Belgium

12<sup>th</sup> Annual Conference

# **EUROPEAN PACKAGING LAW**

***The Packaging and Packaging Waste Directive:  
Implementation, Prevention and Reuse***

**16-17 March 2005, Renaissance Hotel, Brussels**

**Special Guest Speaker**

**Otto Linher**

*DG Environment, European Commission*

**Conference Chairs**

**Franki Grilli**

*Ferrero, Belgium*

**Christian Stiglitz**

*ARA AG, Austria*

- ✓ *The Reuse Amendment  
– A View from the European Parliament*
- ✓ *The Commission's Report on Implementation,  
Prevention and Reuse*
- ✓ *The Future of Deposit Schemes in Germany*
- ✓ *Internal Market Aspects of Reuse – The Perchards Report*
- ✓ *The Implications of The Ecolas/Pira Study*
- ✓ *Reuse Issues in the Netherlands*
- ✓ *Efficiency and Transparency of the PRN System in the UK*
- ✓ *The Impact of the Adoption of CEN Standards*
- ✓ *Challenges Facing the European Recycling Schemes*
- ✓ *A Europe of 25 Member States – Effect on Material Prices*
- ✓ *The Key Issues Facing the New Member States*

**EUROPEAN  
Packaging & Waste Law**

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Our 12<sup>th</sup> annual conference on **European Packaging Law** looks at the challenges ahead for the regulation of packaging and packaging waste.

Following a year of change for the European Union, with the accession of ten new Member States and the appointment of a new Commission, the conference addresses the key questions that now face the sector. Most importantly, what position will the incoming Commission adopt towards packaging waste as a crucial review of the Packaging Directive approaches?

Reuse issues have taken centre stage in the consultation process ahead of the Commission's report, to be published in the summer of 2005, and several presentations look at this divisive subject. **Otto Linher from the European Commission's DG Environment** provides an insight into the progress of this report – which will have wide implications for the future direction of European packaging policy.

**European Packaging Law** gives you an update on two major studies on reuse which are likely to form the base of the report. David Perchard presents his analysis of the internal market issues connected to reuse and Gary Parker from Pira addresses the wider environmental implications. Kees Clement from the Dutch Ministry of Environment gives a national perspective on reuse issues in his country.

*What is industry's view of the current state of the mandatory deposit system in Germany? And what is the future of the deposit?* As legal wrangling continues, critics and supporters give their views on the latest developments in this controversial system.

Efforts to improve **recycling** and **waste prevention** are ongoing, and Chris Allen from the European Commission's DG Environment looks at the latest initiatives in these areas. Experts from Belgium, Germany, Ireland and France talk about the challenges facing the recycling schemes in their countries – how to reduce costs, ways of tackling "freeriders" and what the future holds for the sector.

Richard Barnish from Valpak assesses the level of transparency in the PRN system in the UK. Other hot topics featured in the conference include conformity issues arising from the adoption of CEN Standards and the Integrated Product Policy.

The 12<sup>th</sup> European Packaging Law Conference gives you an unrivalled opportunity to contribute to the debate on the future of the Directive with representatives from the European Commission, the Parliament, national governments and industry. Hear the latest news and network with those who shape the future legislation for your industry.

# 12<sup>th</sup> European

## The Packaging and Packaging Waste Directive

Wednesday 16 March 2005

- 8:15 Registration and Coffee
- 9:20 **Opening Remarks from the Chair**  
**Franki Grilli**  
*Environmental Corporate Director, Ferrero, Belgium*
- 9:30 **The Commission's Report on Implementation, Prevention and Reuse**  
**Otto Linher**  
**DG Environment, European Commission**
- 10:00 **The Reuse Amendment**  
– A View from the European Parliament
- 10:30 Questions
- 10:45 Refreshments
- 11:15 **Internal Market Aspects of Reuse**  
– The Perchards Report for the European Commission  
**David Perchard**  
*Partner, Perchards, UK*
- 11:45 **The Ecolas/Pira Study of the Environmental Impact of the Packaging Directive – Reuse Issues**  
**Gary Parker**  
*Head of Environment and Waste, Pira, UK*
- 12:15 Questions
- 12:30 Lunch
- 2:00 **Panel Discussion: The Implications of The Ecolas/Pira Study**  
**Bob Schmitz**  
*European Regulatory Affairs, Belgium*
- Melissa Shinn**  
*EU Policy Unit*  
**European Environmental Bureau, Belgium**
- 2:30 **The Future of Deposit Schemes in Germany**  
• Reuse versus mandatory one way deposit system  
• Changes being made to take back scheme
- 3:00 **The Industry Response to Deposit Schemes in Germany**
- 3:30 Questions
- 3:45 Refreshments
- 4:15 **Reuse Issues in the Netherlands**  
**Kees Clement**  
*Packaging Policy Expert*  
**Ministry of Environment, The Netherlands**
- 4:45 **Efficiency and Transparency of the PRN System in the UK**  
**Richard Barnish**  
*Policy Development Manager, Valpak, UK*
- 5:15 Questions
- 5:30 **Closing Remarks from the Chair**

5:40 **Conference Cocktail Reception**



# Packaging Law

Theme: *Implementation, Prevention and Reuse*

Thursday 17 March 2005

- 8:45 Welcome Coffee
- 9:20 **Opening Remarks from the Chair**  
**Christian Stiglitz**  
*President and CEO, ARA, Austria*
- 9:30 **Waste Prevention and Recycling**  
**Christopher Allen**  
**DG Environment, European Commission**
- 10:00 **The Impact of the Adoption of CEN Standards**  
- **Conformity Issues**
- 10:30 Questions
- 10:45 Refreshments
- 11:15 **Challenges Facing the European Recycling Schemes**
- Ways of reducing costs
  - How to tackle 'freeriders'
  - Outlook for the future
- Johan Sneyers**  
*Managing Director, Val-I-Pac, Belgium*
- Fritz Flanderka**  
*Executive Manager, DSD AG, Germany*
- Andrew Hetherington**  
*Central Executive Officer, Repak, Ireland*
- Bernard Herodin**  
*Financial Director, Eco Emballages, France*
- 12:15 Questions
- 12:30 Lunch
- 2:00 **A Europe of 25 Member States – the Effect on Material Prices**
- Impact on prices
  - Current trends in material prices and outlook for the future
  - Competition issues
- Frank Koelewijn**  
*Director General, Petcore, Belgium*
- Renaud Batier**  
*EU Public Affairs Consultant, APEAL, Belgium*
- 2:45 Questions
- 3:00 Refreshments
- 3:30 **The Key Issues Facing the New Member States**
- Obtaining the materials and amount paid
  - Consumers' attitude
  - Tackling fraud
  - The ability to reach EU targets
- Zbynek Kozel**  
*General Manager, Eko-Kom, Czech Republic*
- Martins Popelis**  
*Director, Latvian Ecological Systems Institute, Latvia*
- Janusz Płocica**  
*President of the Board, Rekopol, Poland*
- 4:30 **Integrated Product Policy**
- 5:00 Questions
- 5:15 **Chair's Closing Remarks**

**Delegates will receive a  
Conference CD of all  
available papers after the conference**



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### EUROPEAN Packaging & Waste Law

Published monthly, in print and online, **European Packaging & Waste Law** is the leading report on packaging and packaging waste law in Europe. It includes EU and national reports, packaging industry news, comment and analysis from Brussels and the Member States.

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## CONFERENCE REGISTRATION

Please register the following delegate/s for:  
**European Packaging Law**

16-17 March 2005, Renaissance Hotel, Brussels

PLEASE WRITE CLEARLY - YOUR NAME BADGE WILL BE MADE FROM THIS INFORMATION

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2 \_\_\_\_\_

Position: \_\_\_\_\_

3 \_\_\_\_\_

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## CONFERENCE FEE

Conference Fee Per Delegate	No	Fee	VAT @ 21%	Total
<b>EARLY BIRD RATE</b> Register before 21 January		€1150	€241.50	
<b>Standard Rate</b>		€1320	€277.20	
<b>Group Rate: see note opposite</b>				

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## CONFERENCE DATE & VENUE

16 - 17 March 2005

Renaissance Hotel, Brussels

Rue du Parnasse 19, B-1050 Brussels

Tel: +32 2 505 2929

Fax: +32 2 505 2555

## CONFERENCE FEE

### Early Bird Rate

A special rate of €1150 + VAT (or the equivalent in GBP or US Dollars) applies to registrations received with full payment by 21 January 2005.

### Standard Rate

€1320 + VAT per delegate (or the equivalent in GBP or US Dollars). The fee includes lunches, refreshments, cocktail reception and copies of all conference documentation, as available. After the conference you will be sent a CD containing all available conference papers. If you are paying by credit card, the amount will be deducted in GBP.

### Group Rate

A special 10% discount applies to bookings of three or more people from the same company.

## VAT

Belgian VAT at 21% will be added to all registration fees regardless of the delegate's home country, except where delegates are able to meet relevant Belgian VAT criteria (details will be sent with your registration confirmation). Certain EU regulations permit VAT paid in member countries to be reclaimed, for further information on this, contact your local tax authorities.

## ACCOMMODATION

Hotel reservations are not included in the conference fee, however, the conference organisers have negotiated a special rate at the conference venue. Details of how to book will be sent to you with confirmation of registration.

## CONFIRMATION

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## CANCELLATION

Refunds will be made for cancellations received in writing before 16 February 2005, subject to a €115 administration charge. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers.

## CANNOT ATTEND?

Of course, nothing compares with being there, but you do not have to completely miss out just because you cannot fit the conference into your schedule. You can purchase the conference proceedings on CD at just €425 (including VAT) per copy. Simply tick the box below, return this form together with your payment and your copy will be on its way after the event.

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